

# Formula 3 Cell Activator®

## Boost your body's energy production\*

Every activity you do—from breathing to dancing to thinking—depends on a constant supply of energy at the cellular level. To ensure you have energy in a readily available form, the cells of your body contain their own tiny powerhouses called mitochondria. Through a series of biochemical processes known as the Krebs Cycle, the mitochondria create energy stores in the form of ATP. Your body then withdraws energy from the ATP stores day and night as needed.

For the Krebs Cycle to function optimally, your body needs a regular supply of essential nutrients and specific factors known as Krebs Cycle intermediates. Many people, because of a poor diet, poor digestion or high levels of stress, fail to supply their cells with enough of these essential nutrients. As a result, their energy production slows and symptoms such as fatigue and immune dysfunction can occur.

Cell Activator® is specifically designed to supply the essential nutrients your cells need to optimize energy production.\* It includes more potassium magnesium aspartate than the original formula, as well as several new concentrated herbal extracts. By taking improved Cell Activator® throughout the day, you can help ensure your cells' energy stores stay full and maximize your use of essential nutrients.\* As a result, you'll have the energy you need to feel great and function at your best.\*

## Discussion Points

- **Mineral energizer:** Potassium magnesium aspartate supports the Krebs Cycle and helps increase cellular energy and nutrient transport.\*
- **Power cycle:** Krebs Cycle intermediates help the cells generate ATP to provide the energy your body needs.\*
- **Hot pepper:** Cayenne contains capsaicin, which helps boost the body's basal metabolic rate.\*
- **ATP support:** Cordyceps helps increase ATP production and supports stamina and endurance.\*
- **Stress relief:** Reishi mushroom has adaptogenic properties—enhancing the body's ability to cope with stress.\*
- **Rhodiola:** Promotes stamina by balancing adrenal activity and may help support a more positive mood.\*
- **Combine with other products:** Formula 3 Cell Activator can be used in conjunction with the Thermojetics® Weight-Management Programs and Herbalife's entire line of nutritional products.

## Did You Know?

Chinese emperors used to send convoys into eastern Siberia in search of the precious Arctic root (rhodiola) which grew high in the mountain peaks. From the highly prized root, an elixir was made that was said to promote longevity and good health.

Chinese athletes use cordyceps to enhance performance and Russian athletes commonly use rhodiola for the same purpose.

## Fast Facts

- Contains micronutrients that are vital to the Krebs Cycle.
- Helps the body produce and maintain a steady supply of energy.\*
- Enhances overall vitality and well-being.\*
- Contains herbal factors that enhance energy production and support stamina.\*
- Aids in the assimilation and effectiveness of your vitamin and mineral intake.\*
- For complete Cellular Nutrition®, combine with Thermojetics® Formula 1 Protein Drink Mix and Thermojetics® Formula 2 Multivitamin-Mineral & Herbal Tablets.

\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



## SUPPLEMENT FACTS

Serving Size: 1 Capsule  
Servings per container: 120

	Amount Per Serving	% Daily Value**
Magnesium (as potassium magnesium aspartate)	16 mg	4%
Potassium (as potassium magnesium aspartate)	34 mg	1%
Krebs Cycle Powder (Citric Acid, Malic Acid, Fumaric Acid, Aspartic Acid, Glutamic Acid, Succinic Acid)	100 mg	†
Inositol	25 mg	†
Chlorella	20 mg	†
Fo-ti Powder (Root)	15 mg	†
Shiitake Mushroom (Whole)	15 mg	†
L-Glutamine	10 mg	†
Dried Cordyceps Extract (Whole)	10 mg	†
Dried Rhodiola Extract (Root)	10 mg	†
Cayenne Powder (Fruit)	5 mg	†
Dried Reishi Mushroom Extract (Whole)	5 mg	†
Dried Pine Bark Extract (Bark) (Pycnogenol®)	0.3 mg	†

\*\* Percent Daily Values (DV) are based on a 2,000 calorie diet.

† Daily Value (DV) not established.

Other Ingredients: Gelatin, Maltodextrin, Silicon Dioxide and Magnesium Stearate.

**Suggested Serving:** Take one to three capsules three times per day for dietary supplementation.  
**For Maximum Results:** Use this product in conjunction with other Herbalife products.

## Ordering Details

#0104

\$20.50